

Sharing Stories & Shaping Futures

18|19

GIVING REPORT





Thank you for an impactful year

This past year the Hudson Area Library Foundation celebrated thirty years of growth, support, and commitment to the Hudson Area Public Library. And this past year we have heard continuously how excited our community is with the programming being offered at the Library. Your support is exactly why the Library can offer such amazing events and programs.

On average, more than 11,000 people use the Library every month for meeting spaces, technology, education, camps, events, programs and more. These offerings are enriched by our grants which are funded directly from our annual donors. Every gift matters to our Library. We are so fortunate for those who have given in the past. Please consider an online donation to the Hudson Area Library Foundation in your giving plans this year.

With much gratitude,
Samuel Cari, President,
Hudson Area Library Foundation

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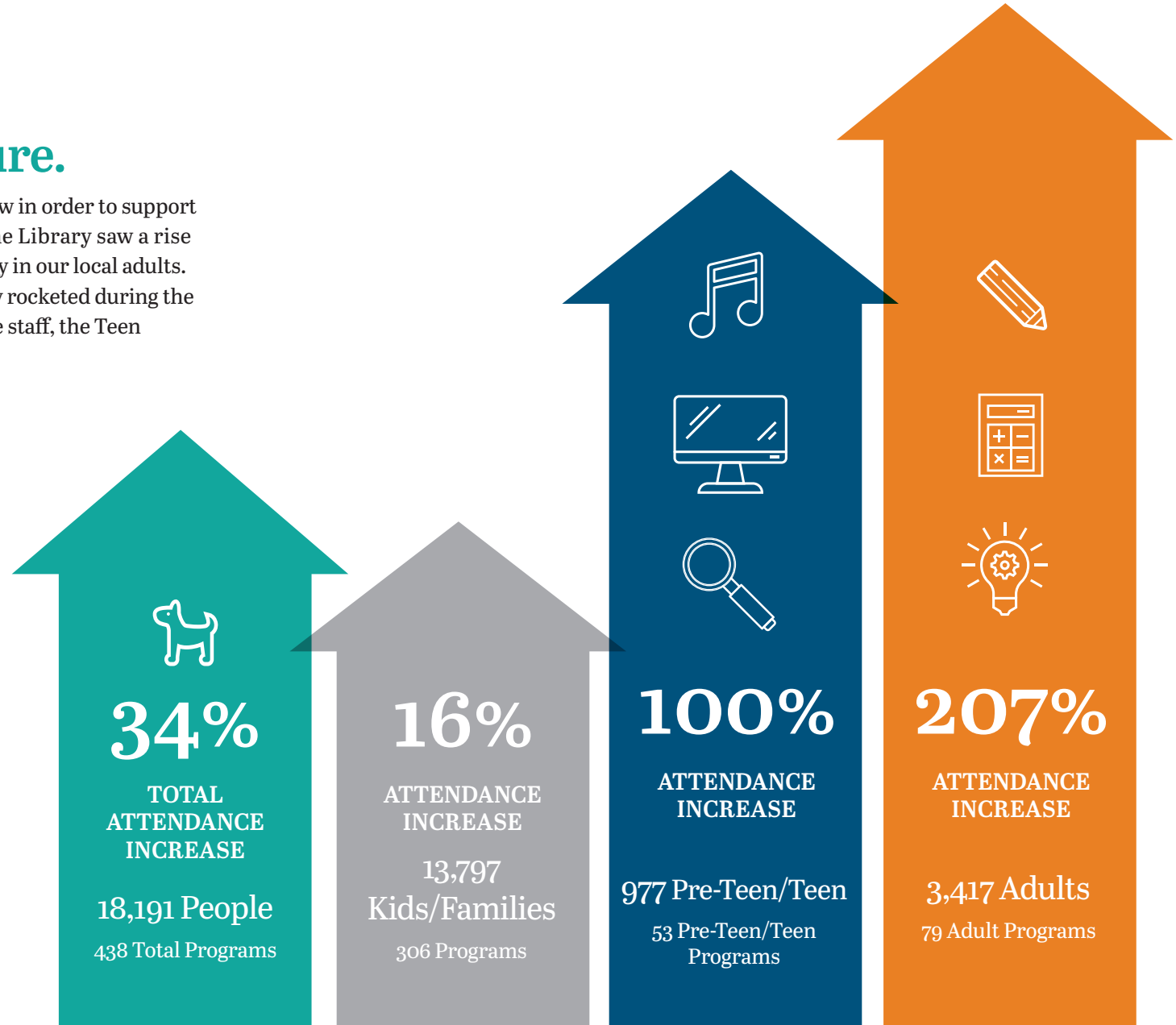
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Shape our Future.

Library programs continued to grow in order to support our community. This past year, the Library saw a rise in attendance for all ages, especially in our local adults. Pre-teen and teen participation sky rocketed during the summer, thanks to the vision of the staff, the Teen Advisory Board, and your support.



A Bigger & Better Summer

The Librarians revamped the Summer Reading Program to boost enthusiasm in the community with the goal of increasing participation, especially for local teens. Through the use of new promotion, sign-up process, tracking, and incentives, the Library saw substantial growth in numbers, especially teens.

In addition to reading and camps, the Summer Reading Program includes weekly performances. For the first time, one performance was taken outside of the Library to the National Night Out event hosted by the Hudson Police Department. The “performance” was actually a petting zoo, and it was by far the biggest program in years, if not decades with 4,225 people stopping by to enjoy the outdoor Library activity.

“Our kids loved the program this summer, and have every summer for the past few years since we have lived here! Thank you for all your hard work and for keeping kids reading (and loving it) over the summer!”

-Julie, Community Parent



How We Support the Library

Our Foundation helps with awareness of Library resources and programs through our advocacy efforts, but primarily we raise money for grants to the Library. The Library provides technology for those with none, resources at home for those who can't travel, community for those looking to connect, information to those inquiring, and so many activities to keep our entire community engaged and active. With your help, our grants have been able to fund some amazing, and FREE, things this past year. These are just a few:

- | | | |
|------------------|---------------------|---------------------|
| Read with a Dog | Petting Zoo Night | Snake Discovery |
| Ping Pong Table | Hamil-con | Summer Camps |
| Reading Programs | Tween & Teen Nights | Sensory Tables |
| Family Events | iLab Support | S.T.E.A.M. Programs |
| Craft Nights | Career Counseling | And More! |

The Hudson Area Library Foundation supports our Library by providing funds for programming and activities not met by public funding. We also raise funds for planful support that will impact future generations. Some examples of how we support the Library are listed below and show the diversity of age groups and focuses. As our funding increases, so will the opportunities for our Foundation to help the Library expand its offerings.

Beginning Balance \$50,020

INCOME

Unrestricted Contributions
\$48,048

Restricted Contributions
\$975

Corporate Donations or
Event Sponsorship
\$5,250

Special Events
\$9,063

Misc. Income
\$567

Income Total
\$63,903

EXPENSES

Library Awareness/Advocacy
(\$21,834)

Donor Communications
(\$276)

Special Events
(\$7044)

Other Expenses
(\$872)

Grants to the Library
(\$36,000)

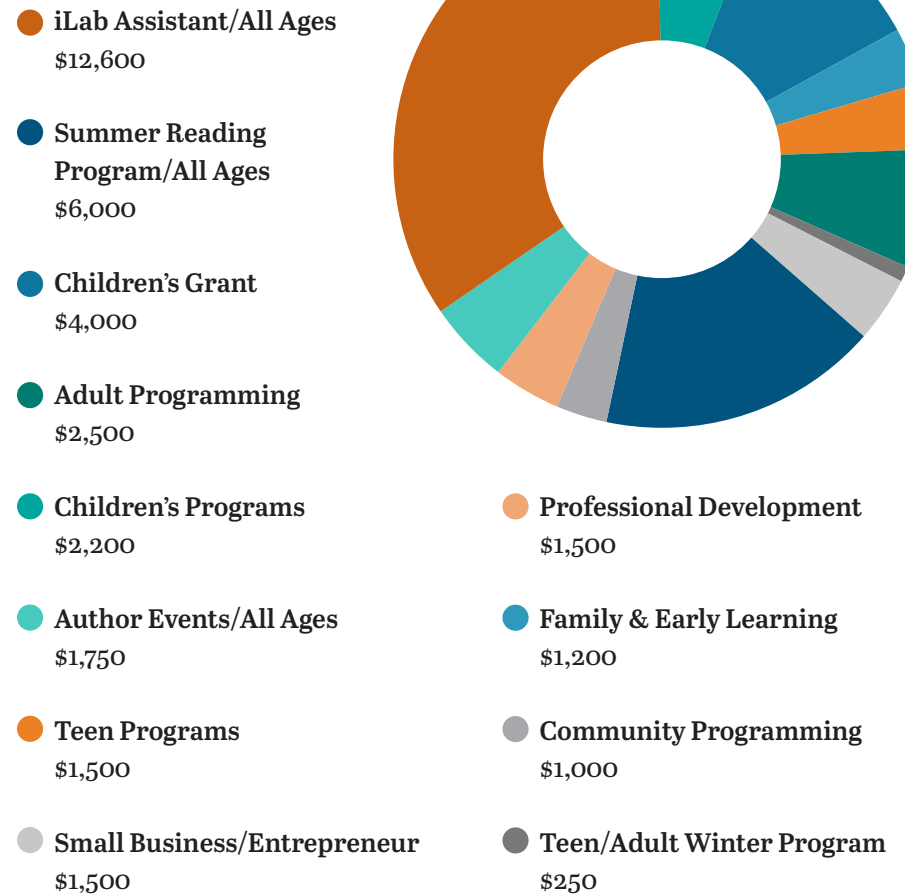
Donation to the iLab
(\$1,200)

Expense Subtotal
(\$67,226)

Ending Balance \$46,697

BREAKDOWN OF 2018-19 GRANTS

Total Grants \$36,000



THANK YOU TO OUR DONORS

The Hudson Area Library Foundation makes every effort to publish a comprehensive and accurate list of donors. If you do find any errors, or if you wish to update your recognition preference, email us at info@hudsonarealibraryfoundation.org. This report reflects contributions received during the period **October 1, 2018 to September 30, 2019**.

THANK YOU TO THE FOLLOWING COMPANIES THAT GENEROUSLY MATCH THEIR EMPLOYEE'S GIFTS

3M
CoBank
Dell Technologies
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BEACON \$2,500+

Sam & Teresa Cari in Honor of our children & grandchildren
Barbara & Robert Peterson

SUSTAINER \$1,000+

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Joyce Cassutt

Corporate Donations:

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CHAMPION \$250+

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John & Janet Clymer
Bernie & Michele Drevnick
Brad & Nicole Ertel
Mary Gillespie
Nancy Ison in Memory of Joyce Cassutt
Daryl & Katie Jones
Mark Kovatch
Phyllis & Mark Loughney
Ann Martinson

“The generous funding provided by our donors provides the fuel for our innovative, imaginative, and informational programming that helps us create a stronger community.”
— Tina L. Norris, Library Director



James & Phyllis O'Connor

Rich & Cindy O'Connor

Joan Palm

Carol & Joel Skinner

Cheryl Sykora

Nick & Laura Whitney

Robert Wolf in Memory of
Nancy Hawkinson

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**Anonymous Donations
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Ruth Turner

Corporate Donations:

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Valley Cartage

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DONOR \$50+

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of Hudson Area Library

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Michael Peterson

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Karen Olson

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Memory of Joyce Cassutt

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