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HONORARY BOARD MEMBER Gary Griswold The Hudson Area Library Foundation has been in existence for nearly thirty years. Each year we ask you, the community, for funds so we can better partner with the Hudson Area Public Library and support the projects they outline with those same funds. Through the decades, the needs of the library have grown as now, in 2018, nearly 11,000 people visit our Library every single month. More than the amount of visitors has grown, so has the vision of what our Library is to our community. It has changed into something more meaningful as people of all ages use our Library.

In addition to physical books, our Library is a free resource for ebooks and audiobooks, as well as meeting spaces, technology, education, events, programs, and many other resources. We've come a long way since the Carnegie Library on Locust Street. As time goes on and our community grows, so does the role of the Library and how it can best serve all of our residents.

This is why the Hudson Area Library Foundation exists. We are committed through the help of private donors, like yourself, to continually make things possible for our community. Through your support, the Library can help people of all ages innovate, inspire and imagine.

Every gift matters to our Library and helps enrich the numerous programs we support every year. We are so fortunate for those who have given in the past. Please consider a donation to the Hudson Area Library Foundation in your giving plans this year.

With much gratitude,

Samuel Cari

President, Hudson Area Library Foundation



Our Mission

The mission of the Hudson Area Library Foundation is to develop and implement ways that provide support for the growth and enhancement of the Hudson Area Public Library.

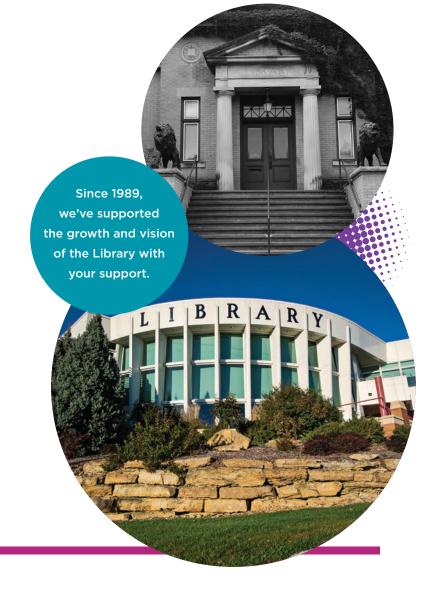
Contact Us

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"I love my Library because it is welcome to all!"

- Claire, Library Patron

A Little Library History

In 1865, the Ladies Library Association began meeting at the Jefferson Day House, which is located at 1109 3rd Street. The purpose of this first "library" was to provide a place where families could come to read the newspaper accounts of the Civil War and to keep up with the Wisconsin regiments. With funding available from Andrew Carnegie, the push for a public library in Hudson began in the early 1900's. In 1902, William H. Phipps stated, "The need is great for such an institution and it would not burden our people seriously to meet the requirements". In 1903, a proposal for a new library was placed on the spring election ballot. The proposal was a success and the dream of a Carnegie Library in Hudson became a reality. Today our Library faces the scenic St. Croix Riverway and has expanded its offering to include digital resources, programs, events, and knowledge to thousands of people within our community.

Image was taken at the 2018 Harry Potter Camp.



"I love my Library because my kids can be whatever they want to be.

Today it's a dinosaur hunter!" – Danielle, Library Patron



"The Harry Potter camp was cool because all of the librarians were really enthusiastic. My favorite part of all the activities was probably drawing the owl balloons." – Teddy, Library Camper

SUMMET Reading Programs

Summer of 2018

The Summer Reading Program at the Hudson Area Public Library was one of the most popular because it offers opportunities for every generation within our community. With an extra long summer in 2018 due to school construction, the Library was an excellent option for many families.

With online software, all Summer Reading Program participants could sign up and track reading minutes through the website. Kids, teens and adults were entered into prize drawings when they reached certain levels, making it easy for people to participate wherever they were.

Planning for the 2019 Summer

The feedback the Library heard about the Summer Reading Program was "more, please!" These programs are both engaging and offered at no charge to the community. During the summer, that can be an amazing asset to those looking for affordable activities.

Our goal is to raise \$6,000 for the Library to create a vibrant, interactive, community focused program that promotes life-long learning, love of reading and understanding of a variety of topics such as Adulting 101 for teens.

GOAL FOR 2019 \$6,000

June & July saw the highest visitor counts for the year with over 13,000 visitors during each month!

The Summer Reading program tracks how many minutes are read through each age group. This year, the totals were:

Preschool 125,345 Kids 5-10 112,158 Teens 56,352 Adults 92,978 **Total 386,833**

4,989 People

participated in 2018, a 599 increase over the summer of 2017. "Our Summer Reading Program goes beyond actual reading and offers activities for all ages. With grant funding from the Foundation, the Library hosted two Harry Potter Summer Camps, as well as craft programs for teens and adults, teen cooking programs, and a special visit from a Willow River Naturalist." – Tina Norris, Director, Hudson Area Public Library

Data is pulled from October 2017 through September 2018.



111SD1re



Mary Davis with one of her many puppets telling stories.



"I love my Library because my kids have so much to do & learn here!"

- Audrey, Library Patron



children's Programming

Recap on Kids

The largest group that benefits from the Library and its programming is the community's kids. Every single month you'll find events on the website for kids. Some programs are focused on kids, others are for kids and their parents, and some are specifically for grandparents. This past year we saw grandparents coming from as far away as the Eau Claire area to bring their Hudson-based grandchildren into the Library.

GOAL FOR 2019 \$12,500

Beyond instilling a love of reading and the piles of books kids check out every week, the Library also offers a place families can connect together, play games together and learn together. Just a few of the programs the Library offers our kids are story time, writers workshops, video game design, book and activity clubs, and free Friday Films with popcorn.

What's Next for Our Kids

We have several opportunities to improve the Library's programs that support our local children. One exciting initiative we hope to support is a sensory wall and the purchase of sensory toys. Sensory engagement is a vital part of development for children. The wall will provide staff the opportunity to engage in sensory story-times, especially helpful for children on the autism spectrum.

In addition to the sensory wall, your donations can help the Children's Program offer:

- · Age-appropriate, flexible height, craft tables that kids can use during story time
- Learning kits and S.T.E.A.M. (Science, Technology, Engineering, Art & Design, and Math) style to-go" backpacks
- · iLab programming specific to kids that includes crafts, software, and even the 3D printer

In 2017 - 2018

11,925 Children
participated in 330
Children's Programs.

Data is pulled from October 2017 through September 2018.

"A library is a portal that opens up the world for kids and teens. Young people are aware they've got an important transition to adulthood, and they're prepared to learn, but they want to have fun while doing it—especially outside of school. That's libraries' niche. We're working hard to plan programs that kids actually want to attend, programs that support learning but also tap their creativity and allow them to socialize. My goal: when a kid leaves a program, they're asking their parents if they can come to the next one."

- Shelley Tougas, Librarian







teen Programming

Meet Our Teen Advisory Board

Our Teen Advisory Board (T.A.B.) members are teens in 6th-12th grade committed to helping the Hudson Area Public Library and the community. Our T.A.B. meets to suggest books, magazines, CDs, and movies for the Library to purchase in addition to help plan programs and events for the teen community. They all volunteer their time to create a fun and comfortable atmosphere for teens at the Library.

What More Can We Do For Our Teens?

Pre-Teens and Teens in the area are always in need of spaces where they feel comfortable. The Library is a good space to connect and study. Moving forward we want the Library to be a place they can expand their knowledge and find resources. Which is why the Library focuses on S.T.E.A.M., an acronym that stands for "Science, Technology, Engineering, Art + Design, and Math." Through your support the Library can provide access to the tools and resources needed for creation, development, design, and production.

TAB members' vision is a library that evolves to meet the technology needs of a younger generation, such as earbuds, scientific calculators, graphic cards, a Wii station and access to online subscription services. They'd like to see the teen space increase so they have a social area as well as quiet study space. While the library is a place for all, our teens say the library is an important spot for kids who aren't active in sports or band. Everyone feels like they belong at the library.



490 Teens and Pre-Teens

participated in 74 Teen Programs - a 27% increase in attendance from 2016!

Data is pulled from October 2017 through September 2018.

- "I like the library because there are fun programs for teens, but even more I like volunteering to help the little kids in their programs. I worked with girls in the American Girl Doll Club when they made doll clothes from socks. In January we're going to make doll furniture from boxes. Also I discovered my favorite author in the world at the library John Boyne!"
- Samantha, T.A.B. Member

"I believe that a child who loves to read will continue learning for a lifetime. Isn't it great that the library is here to provide avenues to learning for all children, no matter their age, race, or economic situation?"

- Nicole Gelina, Librarian



adult Programs



Recap on Adults

The Library offers many services for adults we see utilized every day such as free wifi and computer use. Those interested in genealogy and research have several options available to them like the History Room that houses books, manuscripts, maps, microfilm, church books, newspapers and even more is available online.

Ebooks and audiobook checkouts have increased over the last year as well as our meeting room usage. With the new online meeting room reservation system, we see more community groups utilizing the free meeting space and wifi connection.

Community adults also frequent our monthly events that focus on learning, family activities, creating or crafting, and more.

What Else Is Possible?

For our area adults, we want to support the Library's goal of expanding programming. A specific goal is to develop and implement technology programming focused on new and emerging technologies, as well as standard technology classes such as MS Office, Adobe, etc. as well as training opportunities. It's important that the Library stays current and adds value as a free community resource.

This goal is in addition to our continuation of support the Foundation provides for the Library's:

- · Reading Programs
- Author Events
- Community Programming
- Lifelong Learner, Literacy & Craft Programs

1,117 Adults

participated in 108 Programs in 2017. That's a 32% increase from last year.

Data is pulled from October 2017 through September 2018.

"I just want to comment on the social aspects of the adult program — What fun!! The wonderful company of adults who share a few hours at the Library creating and learning how to make fun projects with excellent instructors!" — Julia, Library Patron



Recap on Small Business & Entrepreneurs

As community members start to develop a business or build their business, they may need resources to learn and plan. The Library offers those resources as well as professional space to meet and network.

Resources available to small business include free wifi, computer access, scanning and copying services, iLab access for the technology such as the 3D printer for prototyping, and programs specific to small businesses and entrepreneurs. An example of one of those programs is FDIC's Money Smart for Small Business, a two-part program offered last spring. The topic of discussion was Financial Management and the speaker was from St. Croix County, offering insight to attendees after the presentation.



GOAL **FOR 2019** \$1,500

The Next Chapter

In the past the Foundation has helped fund SCORE, which helps small businesses achieve their goals through mentoring and training. This year, we will review continuing with a 5-part series again from SCORE or support workshops spread throughout the year on various topics related to the needs of entrepreneurs and small business owners in the community.

The success of our local entrepreneurs and small businesses not only affects the business owner, but also the communities they live and work in. By supporting this group, we enhance our community as a whole.

157 Entrepreneurs

attended the five-part SCORE series program offered in 2017.

Data is pulled from October 2017 through September 2018.

"I love my Library because I get my taxes finalized and printed every year through Taxact.com on the computers here. " – Debbie, Library Patron

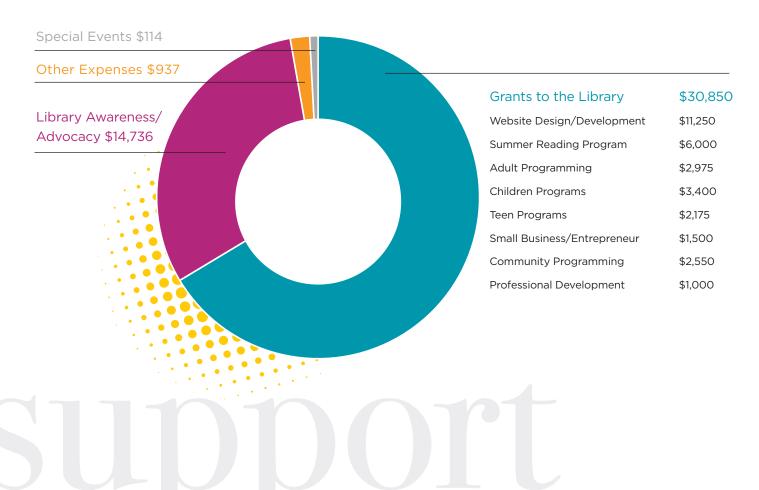


Beginning Balance
Unrestricted Contributions \$42,751
Restricted Contributions \$1,000
Corporate Donations/Sponsors\$1,200
Misc. Income
Income Total
Library Awareness/Advocacy (\$14,736)
Special Events
Other Expenses
Grants to the Library (\$30,850)
Expense Subtotal (\$46,588)
Ending Balance

2017-2018 Financial Summary

The Hudson Area Library Foundation supports our Library by providing funds for programming and activities not met by public funding. We also raise funds for planful support that will impact future generations. Some examples of how we support the Library are listed below and show the diversity of age groups and focuses. As our funding increases, so will the opportunities for our Foundation to help the Library expand its offerings.

Use of 2017 - 2018 Funds



A Recap of Our Foundation **CVC11TS**

The Fireworks Viewing Party | July 2018

This year we celebrated our Second Annual Fireworks Viewing Party during Hudson Booster Days. This party is a thank you to all of our donors who gave \$500 or more over the past three years. Guests were invited into the Library a few hours before the fireworks display for a social gathering and to enjoy some snacks and wine. Once the fireworks began, guests could watch the show from either the balcony or from the second story windows for a clear view of the explosive display. We hope to host this event next year during Booster Days once again with even more guests in attendance!

Ice Cream Social | July 2018

Another way we say "thank you" is with our annual Ice Cream Social, co-hosted with the Friends of The Hudson Area Library. This event is for the entire community and is very family friendly. People can drop in for a root beer float and listen to some music from our live entertainment. This year we had entertainment by fiddler group Hoof on the Roof, scheduled from 11am-12pm to play the music from the Little House series by Laura Ingalls Wilder. Many community members have made generous donations to the Library Foundation, which in turn uses those funds to provide support for the growth and enhancement of the Hudson Area Library.

Hogwarts After Hours | October 2018

This past year we took on a new initiative to not only raise funds but raise awareness for the Library. A Harry Potter themed event was created, focusing on a catered dinner in the Library for a limited number of guests. As one of the most read book series, Harry Potter seemed like a natural first step into this event of created unique experiences within the Library after closing. Attendees had the opportunity to dress in Wizarding garb, participate in some activities such as trivia based on the books, and of course take part in a wonderful meal. Our committee partnered with some local businesses to help pay for the event, including our largest sponsor, Citizens State Bank. Proceeds for the event were put towards the iLab programming for 2019.



"We're excited when we can invite people into our Library for a special event. We feel so fortunate to have such a spectacular space right in the heart of Hudson."

- Tricia Christiansen, Hudson Area Library Foundation Board Member



Thank You to Our 2017-2018 Donors

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